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29TH ANNIVERSARY SALE

An Added Impetus to Anniversary Sale

Bringing to a close this, the biggest month's business in the history of the Calisher store, we have planned for the Final Two Days features that will certainly be received with rousing enthusiasm. For Monday, which by the way is also Decoration Day, many items have been selected for "one day only." Be sure and single these out, as they are most unusual values. However, bargains for both days are the best of the entire sale by reason of the fact that odd lots of seasonable merchandise must be closed out at a fraction of their worth.

Final 2 Days of Anniversary Prices In Ready-to-Wear Section

We fully realize the demands that will be made upon the Ready-to-Wear section the Final 2 Days. We have made ample preparations to give a service that will be entirely satisfactory. As the reductions will close out the majority of the lines, we suggest that you come Monday morning as early as you can.



EXTRA SPECIAL FOR FINAL 2 DAYS. \$6.50 to \$7.50 Tub Dresses Only \$4.95

Very neat, nobby tub dresses. Made of ginghams, madras and laces—the material was shrunk before the dress was made up. Effectively trimmed with embroidery and lace. These dresses should sell \$6.50 to \$7.50; an Extra Special for Final 2 Days, \$4.95.

EXTRA SPECIAL FOR FINAL 2 DAYS. \$6.00 and \$7.50 Lingerie Dresses \$3.33

About \$5 dresses in this lot. Come in white, pink, light blue, helio and tan. Trimmed in lace and embroidery bands. Not one dress of the whole \$5 worth less than \$6.00, and many are worth \$7.50. Extra Special for the Final 2 Days, \$3.33.

Carnations 25c a Dozen
For Decoration Day we will have on sale
5000 Carnations
These come in assorted colors. On sale Monday morning, 25c per dozen.

Reductions--Final 2 Days

All Silk Foulard Dresses—every style of the season, full range of colors and sizes—reduced from **One-fourth to One-third**

Black Taffeta Silk Coats are reduced from **One-fourth to One-third**

Black Taffeta Silk Suits are reduced from **One-fourth to One-third**

Lingerie and Linen Dresses, in all styles, are reduced from **One-fourth to One-third**

All spring and summer styles in Tailored Suits are offered at just one-half regular prices.

EXTRA SPECIAL FOR FINAL 2 DAYS. \$5.00 and \$5.50 Silk Petticoats \$3.39

Black and Colored Taffeta Silk Petticoats, cut very full, finished with deep flounce. These petticoats are well worth \$5.00 and \$5.50. Extra Special for Final 2 Days, \$3.39.

EXTRA SPECIAL FOR FINAL 2 DAYS. Misses' Tailored Suits at Less Than 1-2 Price

Very stylish suits for misses and small women—just the proper suits for traveling. Come in light and dark colors. Regular prices are \$15.00, \$16.00 and \$18.00. Monday and Tuesday we offer them at less than one-half, or choice, \$7.65.

EXTRA SPECIAL FOR FINAL 2 DAYS. Children's and Misses' White Dresses 1-4 Off

All white dresses for children and misses are included at this reduction. All the pretty embroidered and lace-trimmed dresses are included. In short, whatever is needed in the way of a white frock for little girl or High School miss can be bought Monday and Tuesday at ONE-FOURTH OFF.



PURCHASES MADE MONDAY AND TUESDAY WILL BE PLACED ON JUNE ACCOUNT.

For Final 2 Days in the Silk Section

EXTRA! EXTRA! \$1.75 AND \$2.00 SILKS 95c

These are exclusive dress patterns—silk voiles, silk poplins, grenadine and cologne, 44 inches wide; colors are tan, light blue, shell pink, mode, Copenhagen blue, turquoise, Delft blue, champagne and reseda. Should sell \$1.75 and \$2.00 a yard. Extra Special for Monday and Tuesday, 95c.

\$1.50 DRESS SILKS 39c

Rajah, Foulard, French Messaline and Silk Faille, 19 to 27 inches wide, full range of colors, worth up to \$1.00 a yard; for Final 2 Days 39c.

\$1.50 PONGEE 95c

Five to ten-yard lengths of Natural Color Pongee Silk—widths are 27 to 36 inches. Regular price \$1.50 a yard; price for Final 2 Days 95c.

\$1.00 TAFFETA 48c

Five to fifteen-yard lengths of our regular \$1.00-a-yard taffeta—full range of colors. Very special, the Final 2 Days, per yard, 48c.

\$2.00 DRESS SILKS 73c

All kinds of Dress Silks—in stripes, checks, dots and other fancy designs—worth up to \$2.00 a yard; priced for Final 2 Days 73c.

EXTRA! EXTRA! 75c KIMONO SILK 48c

36-inch Kimono Silk, in Persian, Oriental, Dresden and flower patterns. Should sell 75c a yard. Extra Special for Monday only 48c.

Some Unusual Waist Values

Throughout our 29th Anniversary Sale, the Waist Section has offered many special values. For the Final 2 Days we make an extra effort, and you are offered the best waist values you ever bought. Three items of unusual interest are:

\$1.50, \$1.75 AND \$2.00 WAISTS 95c

Just 200 waists. Tailored madras and embroidered lawn. All styles of the season, all sizes. These are waists that should sell for \$1.50, \$1.75 and even \$2.00. Special the Final 2 Days, choice for only 95c.

\$5.00 WAISTS \$3.95

The daintiest possible waists. High and low necked styles, beautifully embroidered. Some are also lace trimmed. These are regular \$5.00 waists. We make them an Extra Special for Final 2 Days at \$3.95.

WAISTS AT LESS THAN ONE-HALF PRICE. Several special lots of tailored madras and linen waists that are slightly soiled and mused from handling will be on sale Monday at less than one-half price. These are white and colored waists with hand embroidered fronts. You will find it well worth your while to look them over.



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Remarkable Millinery Values

REMARKABLE MILLINERY VALUES
Monday and Tuesday we offer incomparable values in the Millinery Section. Every summer hat bears an attractive Anniversary Sale price for the Final 2 Days. In a general way we mention—

PATTERN HATS ONE-HALF PRICE
Many pattern hats remain, but we believe that by Tuesday evening all will be gone. These pattern hats are the handsomest hats in El Paso—both imported and domestic models are shown. On sale the Final 2 Days of Anniversary Sale at just one-half regular prices.

\$8.00 HATS \$2.95
You may be surprised to note this radical reduction. You will be more surprised when you see the hats themselves. These are stylishly trimmed hats, in small, medium and large shapes, many charming styles to choose from. Regular prices range up to \$8.00. Special Anniversary price for the Final 2 Days is \$2.95.

CLOSING OUT CHILDREN'S MILLINERY
The Final 2 Days of Anniversary Sale, all Children's Hats will be sold at just one-half regular prices.

Final 2 Days White Goods, Wash Goods, Linens

15c WHITE LINEN 11c
This linen always retains its fine white linen finish. Sells regularly 15c a yard; 2 Days' Special, 11c.

WHITE INDIA LINON 5 1-2c
27-inch White India Linon, worth 15c a yard; 2 Days' Special 5 1-2c.

15c WHITE LAWN 10c
Checked White Lawn—for dresses, wrappers and underwear. Worth 15c a yard; 2 Days' Special 10c.

25c COTTON PONGEE 19c
Cotton Pongee makes very stylish street dresses for women; also good for men's shirts and boys' blouses. Monday and Tuesday we will sell regular 25c Cotton Pongee, in a variety of shades, per yard, 19c.

25c FIGURED LAWN 18c
Linen Finished Lawn, white ground with colored figures. Makes pretty, cool summer dresses. Regular price 25c a yard; 2 Days' Special, 18c.

15c BATISTE AND DIMITY 11c
About 300 pieces of fancy Batistes and Dimities—for dresses, dressing jackets and wrappers. Should sell 15c a yard; but we offer them as long as they last 11c.

18c GINGHAM 12c
Dress and Apron Gingham, the best known brands. Worth 15c and 18c a yard; 2 Days' Special 12c.

18c SATENE 12 1-2c
Fast Color Black Satene—for women's skirts, men's and boys' shirts. Regular price 18c a yard; 2 Days' Special at 12 1-2c.

Toilet Articles

Premo Glycerine Soap, 3 cakes to a box; Monday and Tuesday, the box, 16c. Sempre Glovine, the queen of beautifiers, 50c size; 2 Days' Special 35c.

"Sanitol" Face Cream; 2 Days' Special, 16c.

"Sanitol" Face Powder; 2 Days' Special, 16c.

"Sanitol" Tooth Powder; 2 Days' Special, 16c.

Riker's Violet Cerate, the 50c size; special Monday and Tuesday, 35c.

Newbro's Herpicide, the \$1.00 bottles; for Final 2 Days, 69c.

Lambert's Listerine, the 50c bottles; for Final 2 Days, 37c.

Regular 15c Face Chamois; Monday and Tuesday, 8c.

Tonic Soap, the new soap for hard water, regular price 10c a bar; 2 Days' price, 7c.

Violet Almond Meal, 25c size; 2 Days' Special, 19c.

Bulk Perfumes, worth \$1.00 an ounce; special Monday and Tuesday, per half ounce, 35c.

Notions

Celluloid Cillar Supporters, edges finished so they can't scratch; special, per card of 6, 4c.

Silk Shoe Laces, 30 and 32 inches, black and tan, worth 25c; 2 Days' Special at 18c.

Regular 5c Aluminum Thimbles; Monday and Tuesday, 3c.

Summer Weight, Nainsook Covered Dress Shields, all sizes, regular 15c grade; Monday and Tuesday, 8c.

White Finishing Braids, regular price 25c for a six-yard piece; priced for Final 2 Days, 16c.

Ribbonlets, 2 yards long, worth 10c each; 2 Days' Special, 2 for 15c.

Regular 5c Pin Books—contain 80 pins, black and white, of assorted sizes; special, Monday and Tuesday, 3c.

Linene Covered Buttons, medium and large, all colors, worth 35c a dozen; 2 Days' Special, 18c.

Adjustable Skirt Markers, worth 25c; 2 Days' Special, 18c.

Hand Bags and Purses

\$5.00 HANDBAGS \$3.48

Seal Bags, large size, leather lined and mounted in gunmetal or gilt. Such bags sell ordinarily at \$5.00 and \$6.00. We make them a 2 Days' Special at \$3.48.

EXTRA! EXTRA! HANDBAGS AT ONE-HALF PRICE

A big special lot of Handbags, comprising seal, walrus, cowhide and morocco bags—in various colors—mounted in gunmetal, silver and gilt. Monday and Tuesday you can buy any bag in this lot at just one-half price.

\$1.25 PURSES 85c

Seal Purses, new shaped and hand-somely made, worth \$1.00 and \$1.25; special Monday and Tuesday, 85c.

Summer Belts

25c BELTS 19c

Wash, Silk and Elastic Belts, all sizes, in an endless variety of colors and styles. Regular 25c and 35c belts; a 2 Days' Special at 19c.

\$1.00 BELTS 69c

Fancy Elastic and Silk Belts, new styles, trimmed with braid and finished with elaborate jeweled buckle. These are \$1.00 and \$1.25 belts; special Monday and Tuesday 69c.

BELT LENGTHS 25c

White Wash Belting, worth to 3c an inch; special the Final 2 Days 25c for a belt length.

Jewelry

Beauty Pins of all kinds—rolled gold, silver, jet, enameled, studded with stones. Worth to 25c a set; for Final 2 Days, 19c.

Unique Silver Necklaces, set with brilliant and finished with imitation pearls. Worth to 75c; a 2 Days' Special, 25c.

Purse or Handbag, Enameled and French Gift Initials. Worth to 25c each; a 2 Days' Special, 10c.

Belt Buckles that should sell for 50c and 75c; special Monday and Tuesday, 25c.

Lots of Fans to Keep You Cool

Calisher's Bargain Basement

Lots of Fans to Keep You Cool

Bargains for the Final Two Days of 29th Anniversary Sale

FINAL TWO DAYS.

Household Goods

\$3.00 SPREADS \$1.50

11-4 Crocheted Bedspreads, in white, pink and yellow. Some hemmed, some fringed, some with cut corners. All in handsome woven design. Prices range regularly to \$3.00; special the Final 2 Days, \$1.50.

MARSEILLES SPREADS 1/2 OFF.

Very handsome spreads, in white and colors, some hemmed, some fringed with cut corners. There are only one or two of a kind of these spreads, and they're worth to \$1.00. Offered the Final 2 Days 1/2 OFF.

EXTRA! EXTRA!

10-4 Dimity Spreads, for these hot nights. Featherweight, and easily laundered. Worth \$2.00; Extra Special the Final 2 Days, \$1.42.

CHILDREN'S CRIB QUILTS

WORTH TO \$3.00, FOR \$2.39. Imported Marseilles Quilts, crib size, white and colored, dainty and pictorial effects. Worth to \$3.00; priced for Final 2 Days, \$2.39.

FINAL TWO DAYS.

Pillow Cases

42x36 Linen Finished Pillow Cases, worth 15c; Final 2 Days price, 11c.

42x36 and 45x36 Soft Finished Pillow Cases, worth 20c; 2 Days' price, 15c.

42x36 Hemstitched Pillow Cases, worth 20c; priced for Final 2 Days, 25c.

Basement Hour Special Monday A.M.

Monday morning from 9 to 11, in the Bargain Basement, we will sell fine Bleached Cambric, full yard wide, Lonsdale finish, worth 12 1-2c a yard; as an Anniversary Extra Special, 12 yards for

\$1.00 WAISTS 49c

Women's Waists, tailored and lingerie styles, made of lawn, percale, linene and madras, in white and colors. All sizes in the lot, and regular prices range to \$1.00. Very special the Final 2 Days

49c

\$7.50 WOOL SKIRTS \$3.39

Women's and Misses' Summer Weight Wool Skirts, in solid colors and fancy weaves. Some of these skirts are plain tailored, others stylishly trimmed; values up to \$7.50; special for Final 2 Days,

\$3.39

\$1.50 KIMONOS 99c

Women's Long Kimonos, in stripes and flower patterns; prettily trimmed with lace and embroidery. Kimonos worth to \$1.50; Final 2 Days' price

99c

Extra! Extra!

MONDAY ONLY

\$1.50 LONG KIMONOS 89c

For Monday only we offer one lot of Women's Long Kimonos. These are made of a very nice quality of printed challie. Have red or pink ground, with Oriental or flower pattern. Would sell regularly up to \$1.50; an Extra special Monday,

89c

75c ROMPERS 49c

Boys' Rompers, the celebrated "Key-stone" make. These are splendid quality chambray and gingham rompers, in solid colors as well as stripes. Regular price 75c; Final 2 Days' Price

49c

\$5.50 KIMONOS \$3.95

Women's Long Kimonos, made of fine imported dotted Swiss, French organdie and crepe. Come in light and dark colorings, in dainty and the more elaborate patterns. Handsomely trimmed with silk, ribbon and lace. Such kimonos should sell up to \$5.50. We make them a 2 Days' bargain

\$3.95

\$1.25 DRESSING JACKETS 89c

Women's Dressing Jackets, made of printed lawn, in all sorts of dainty patterns; trimmed with beading and ribbon. Values to \$1.25; priced for Final 2 Days

89c

INDIAN SUITS 98c

Indian Suits for boys and girls of 3 to 6 years. These suits all regularly \$1.75; special Mon-

day and Tuesday

98c

Anniversary Sale Wash Goods Remnants-Feature for Final 2 Days

The thousands and thousands of wash goods remnants that have accumulated during Anniversary Sale must be gotten rid of Monday and Tuesday. These remnants consist of white and colored wash goods of every conceivable kind—ginghams, percales, challies, madras, calicoes, etc., etc. Lengths range from one and a half yards to enough to make a dress. Also included are hundreds of desirable remnants of drapery materials. We have arranged three lots—as follows:

LOT NO. 1—Remnants of wash goods, worth to 15c a yd; sale price, a yard

5c

LOT NO. 2—Remnants of wash goods, worth to 15c a yard; sale price, a yard

8c

LOT NO. 3—Remnants of wash goods, worth to 25c a yd; sale price, a yard

11c

Calisher's
J. Calisher Dry Goods Co. (Incorporated)

Basement Hour Special Monday A.M.

Monday morning from 9 to 11, in the Bargain Basement, we will sell genuine Lonsdale and "Fruit-of-the-Loom" Bleached Muslins, worth 15c a yard, as an Anniversary Extra Special, 12 yards for

\$1.00